



THE
outside
FOUNDATION

~2024~
ANNUAL
SPONSORSHIP
OPPORTUNITIES

OUR MISSION:

We Get Kids Outside and protect and preserve local environments.

OUR VISION:

A world where children of all ages are equipped with the knowledge and passion to explore, appreciate, and protect the great outdoors.

OUR IMPACT



THE
outside
FOUNDATION



www.outsidefoundation.org



50 Shelter Cove Ln. Suite H
Hilton Head Island, SC 29928



OutsideFoundation



OutsideFndn

ABOUT THE FOUNDATION

The Outside Foundation was founded in 2014 with a mission to get kids outside and to preserve and protect our local environment. The Foundation seeks to develop, enhance, and expand programs directed at providing opportunities for children, and their families, to explore and develop lasting connections with our local waters and ecosystem, regardless of socioeconomic barriers.

WHAT WE DO

With the goal of fostering the development of environmental stewardship, our focus is threefold: **education, involvement, and empowerment.** Our programs focus on our two most valuable community resources: our children and our local environment.



Kids In Kayaks



Oyster Recycling
and Reef Building
Initiative



Environmental
Education &
Outreach

We Get Kids Outside!

- Each year we provide an opportunity for over 1,000 public and private middle school students with an opportunity to kayak and explore the local salt marshes during a regular school day. Our “Kids in Kayaks” program curriculum is consistent with the State of South Carolina 7th grade environmental science learning objectives. The program provides the students with hands-on learning about the salt marsh ecosystem - during a regular school day!
- Our “Learn to Paddle Program” with the local Boys and Girls Club provides over 50 children with an opportunity to learn to stand-up paddle boarding and kayaking skills and safety.

We Protect Our Environment

- We host litter clean-ups, an #EARTHDAYHHI event, the “Keep the Broad Creek Clean” water festival, and a Community-based Oyster Shell Recycling and Bed Restoration program. In 2022 our volunteers helped remove 1.6 tons of trash from our local waterways, parks, and beaches.
- Over the past four years, we have collected 125 tons of oyster shell from local restaurants and festivals. Our volunteers then bag the shell to create new “living shorelines” which is natural infrastructure that combats erosion due to sea level rise and erosion due to boat traffic and other human factors. To date, alongside the SCDNR, we have built 20 reefs along our local shorelines, including 4 new reefs (using 2200 bags and 6000 Spratina plants) along the vulnerable 18th fairway of the world-famous Harbortown Golf Links.

GOALS

- To involve youth in programs that directly impact our local environment
- To educate on the value of protecting and restoring the quality of these natural environments
- To practice and promote responsible use of our natural resources
- To emphasize recycling as a means of lessening our impact on the environment.

2023 BY THE NUMBERS



9 Beaufort County Schools &
over 1,000 7th Graders
Participated in Kids in Kayaks



20+

Clean-up & Litter sweep
events, including
#EarthDayHHI



1.6 TONS

Littler picked up from local Parks,
Beaches, and Waterways



35 TONS

Oyster Shell Collected & Recycled
+ 5 Oyster Reefs Built



1,350+

Environmental Sustainability Volunteers



PLATINUM OYSTER SPONSOR

2024 Annual Sponsorship Benefits Include:

- Press Mentions & Digital Recognition for each major TOF event
 - Joint media appearance (WHHI or similar) promoting sponsorship partnership. This can be in conjunction with a major TOF event, or general awareness and recognition.
 - Co-branding on annual TOF t-shirt sold at all Outside Hilton Head Retail locations
 - Recognition on outsidefoundation.org homepage
 - Recognition in sponsor block on all TOF emails.
 - Quarterly Sponsorship Spotlight in TOF Newsletter
 - Logo on 2024 Litter Grabbers, given out at all TOF sponsored litter pick ups
 - Logo on 2024 Kids in Kayaks Banner
 - Team Building Opportunities
 - One dedicated oyster shell bagging
 - One dedicated litter sweep annually, with your company name on the digital event
-

Page Island Benefits:

- 10 Event Tickets
 - Sponsored table with recognition and decoration with your logo
 - Banner on Boat Shuttle from Harbortown to Page Island
 - Logo on Event & Welcome Signage & Recognition on event website, social media, and auction website
 - Logo on Commemorative Cup
-

Water Festival & Paddle Battle Benefits

- Logoed Feather Flag at Event Entrance & Welcome Signage
 - Recognition on event website, poster, digital assets, and social media
 - Event tent space
 - Speaking Opportunity at event
 - 10 tickets on the luxury Catamaran, Ohana, for the Paddle Battle
-

*CUSTOM RECOGNITION IS AVAILABLE. If you would like to build a custom sponsorship package, please email Caitlin Lee at caitlin@outsidefoundation.org

2024 ANNUAL SPONSORSHIPS



GOLD OYSTER SPONSOR
\$10,000 INVESTMENT



SILVER OYSTER SPONSOR
\$5,000 INVESTMENT

Annual Benefits Include:

- | | |
|--|--|
| <ul style="list-style-type: none">• Press Mentions & Digital Recognition for each major TOF event• Recognized in sponsor Block on all TOF emails• One dedicated trash pick up annually-name on digital event-(Team Building Opportunity)• One dedicated oyster shell bagging (Team Building Opportunity)• Sponsorship Spotlight in TOF Newsletter (Minimum 1x annually)• Logoed Feather Flag to be displayed at every major TOF event• Logo on 2024 Litter Grabbers• Logo on 2024 Kids in Kayaks Banner | <ul style="list-style-type: none">• Recognized in Sponsor Block on all TOF emails• One dedicated trash pick up annually, name on digital event (Team Building Opportunity)• One dedicated oyster shell bagging (Team Building Opportunity)• Sponsorship Spotlight in TOF Newsletter (Minimum 1x annually)• Logoed Feather Flag to be displayed at every major TOF event• Logo on 2024 Kids in Kayaks Banner |
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Page Island Benefits:

- | | |
|--|--|
| <ul style="list-style-type: none">• 10 Event Tickets & Presenting Sponsor• Sponsored table with recognition and decoration with your logo• Logo on Event & Welcome Signage & Recognition on event website, social media, and auction website• Logo on Commemorative Cup | <ul style="list-style-type: none">• 6 Event Tickets• Sponsored table with recognition and decoration with your logo• Logo on Event & Welcome Signage & Recognition on event website, social media, and auction website |
|--|--|

Water Festival & Olukai Lowcountry Boil Paddle Battle Benefits

- | | |
|--|---|
| <ul style="list-style-type: none">• Logo Flag at Event Entrance & Welcome Signage• Recognition on event website, poster, digital assets, and social media• Event tent space• Speaking Opportunity• 4 Tickets on the luxury Catamaran, Ohana, for the Paddle Battle | <ul style="list-style-type: none">• Logo Flag at Event Entrance & Welcome Signage• Recognition on event website, poster, digital assets, and social media• Event tent space• 4 Tickets on the luxury Catamaran, Ohana, for the Paddle Battle |
|--|---|

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2024 ANNUAL SPONSORSHIPS

FRIEND OF THE FOUNDATION

\$1,500 INVESTMENT

Annual Benefits Include:

- Two (2) Tickets to the 2024 Page Island Oyster Roast on Sunday, March 3, 2024.
- Digital recognition before each major TOF event
- Group Recognition Monthly in Newsletter
- Name on 2024 Kids in Kayak Banner
- Choice to host one team building, or speaking event with The Outside Foundation (Oyster Recycling Presentation, Litter Sweep or Oyster Shell Bagging)

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2023 SOCIAL MEDIA STATISTICS



*Since January 2023



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FOUNDATION

2024 PAGE ISLAND SPONSORSHIPS

Sunday, March 3rd | 1-5PM

Support our mission by becoming a sponsor for our Annual Benefit on Page Island

Embark on a journey of lasting impact by becoming a sponsor of an organization fervently dedicated to not just exploring, but profoundly respecting and preserving our natural world. Our mission, 'We Get Kids Outside', is not just a statement—it's a promise to foster a deep, enduring connection between children and the great outdoors. With a vision to create a world where every child, irrespective of background, is imbued with the knowledge and passion to treasure and protect the wilderness, your sponsorship goes beyond mere support. It becomes a powerful catalyst for change.

About the Event

Guests arrive on Page Island via any one of several catered boat cruises, or if desired, their own boat! Once on the Island, they are welcomed to an exclusive, all-inclusive oyster roast and lowcountry boil, live music, live and silent auction items.

- 1-2pm **Guests Arrive**
- 2:30pm **Welcome from Foundation**
- 3:15pm **Live Auction Items & Call to Action**
- 4:15pm **Guests Depart on Shuttle or Private Boats**

CUSTOM PACKAGES ARE AVAILABLE.
If you would like to build a custom sponsorship package, please email Caitlin Lee at caitlin@outsidefoundation.org

OYSTER KNIFE SPONSOR \$7,000	LIVE OAK TABLE SPONSOR \$4,000	ENTERTAINMENT SPONSOR \$2,500	FRIEND OF THE FOUNDATION \$1,500
<div style="border: 2px solid black; padding: 5px; display: inline-block; transform: rotate(-2deg); font-weight: bold;">SOLD OUT</div> <ul style="list-style-type: none"> • 10 Event Tickets (\$2,500 value) • Logo engraved on commemorative oyster knife (\$2,500 value) • Sponsored table(s) with recognition and decoration with your logo • Logo on Event & Welcome Signage & Recognition on event website, social media, and auction website • Mentions in press coverage 	<ul style="list-style-type: none"> • 10 Event Tickets (\$2,500 value) • Sponsored table(s) with recognition and decoration with your logo • Logo on Event & Welcome Signage & Recognition on event website, social media, and auction website • Mentions in press coverage 	<ul style="list-style-type: none"> • 4 Event Tickets (\$1,000 value) • Logo on main stage • Logo on Event & Welcome Signage & Recognition on event website, social media, and auction website 	<p>PART OF OUR ANNUAL SPONSORSHIP PROGRAM</p> <ul style="list-style-type: none"> • Two (2) Tickets to the 2024 Page Island Oyster Roast on Sunday, March 3, 2024. • Digital recognition before each major TOF event • Group Recognition Monthly in Newsletter • Name on 2024 Kids in Kayak Banner • Choice to host one team building, or speaking event with The Outside Foundation (Oyster Recycling Presentation, Litter Sweep or Oyster Shell Bagging)

LEARN MORE: [OUTSIDEFOUNDATION.ORG/BENEFIT](https://outsidefoundation.org/benefit)



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2024 OLUKAI LOWCOUNTRY BOIL PADDLE BATTLE SPONSORSHIPS

Saturday, September 7, 2024

Support our mission by becoming a sponsor for the ONLY Paddle Race on Hilton Head

About the Event

Support our mission of Getting Kids Outside by becoming a sponsor for the only paddle race in the Hilton Head Island and Bluffton area. For one weekend each year, over 100 paddle racers make Hilton Head Island and Squire Pope Rowing and Sailing Center the center of the paddling racing world.

PLATINUM PADDLE SPONSOR \$5,000

- One Available!
- Display/Tent in Pre/post-race area & Flags in Spectator Area
- Display at Friday packet pick-up event
- 10 Spectator Tickets on the Ohana
- Social Media Callouts on The Outside Foundation & Lowcountry Boil Paddlebattle pages, upon commitment through race day
- 2 Dedicated emails featuring your business to racers as well as The Outside Foundation Contacts
- 2 dedicated social media post per month prior to Race
- Large Logo Placement on Racer t-shirts
- Large Logo Placement on all Race marketing materials, including Lowcountrypaddle.com
- Large Logo Placement on Race banner

GOLD PADDLE SPONSOR \$1,500

- Reserved marketing display area in pre/post-race area—perfect to set up a tent or other display
- Social Media Call-outs on The Outside Foundation & Lowcountry Boil Paddlebattle pages, upon commitment through race day
- 4 Spectator Tickets on the Ohana
- Logo Placement in Sponsor Block on All Paddle Battle Emails
- 1 dedicated social media post per month prior to Race
- Logo Placement on Racer & t-shirts
- Logo Placement on all Race marketing materials Logo Placement on Race banner
- Opportunity to place an item in Racer swag bag

PINCKNEY PARTNERSHIP \$500

- 2 Spectator Tickets on the Ohana
- Social Media Call-outs on The Outside Foundation & Lowcountry Boil Paddlebattle pages, upon commitment through race day
- Logo Placement on Race banner & All marketing materials
- Opportunity to place an item in Racer swag bag

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